

Having Irish is a major advantage if you are interested in a career in business. For example, there are jobs available for Irish speakers in multinational companies (Google and Facebook, for example), in Irish companies, in Irish language organisations and there are supports available for Irish-speaking entrepreneurs as well. There is a variety of career roles in business – you could be working in marketing, finance, administration or sales, to mention just a few. In terms of marketing, it is the intention that 20% of state-sector advertising will be in Irish by 2030. There will be great demand for creative scriptwriters, actors and translators with Irish to meet this target.

**Examples of courses that might suit this career:**

Code	Course	Qualification	Institute/University	QR Code
CK101	Economics/Irish	BA	University College Cork	
CK215	International Business with Languages	BSc	University College Cork	
TR208	Economics/Irish	BA	Trinity College Dublin	
DC118	Gnó agus Gaeilge	BA	Dublin City University, Fiontar and Scoil na Gaeilge	
LM002	Public Administration and Leadership/Irish	BA	University of Limerick	
MH101	Business (International)/Modern Irish	BA	Maynooth University	
MH101	Business (Management) Modern Irish	BA	Maynooth University	
MH101	Business (Marketing)/Modern Irish	BA	Maynooth University	
GY208	Commerce and Irish	BComm	University of Galway	
GY101	International Development/Irish	BA	University of Galway	
AU906	Business and Irish	BA	Atlantic Technological University, Sligo	
Q5N1(UCAS)	Irish with Business	BA	University of Ulster	
N1Q5 (UCAS)	Business with Irish	BSc	University of Ulster	
Q5NM (UCAS)	Irish with Marketing	BA	University of Ulster	
DC627	Bainistíocht agus Gnó Digiteach	MSc	Dublin City University, Fiontar and Scoil na Gaeilge (DCU)	



### Support from Údarás na Gaeltachta:

Support and funding available for those who wish to start their own business in the Gaeltacht.



### Clár na gComhlachtaí, Údarás na Gaeltachta, 2023:

An opportunity through this programme for over 550 post-primary school students to develop their entrepreneurial skills.



### Business Support Scheme (funded by Foras na Gaeilge):

Support is provided to businesses who want to use Irish “as a practical and productive business tool”. A maximum of €3,000 is provided through this scheme.



### Gaillimh le Gaeilge – Grace Conneally, Projects Officer

“I have just started working with Gaillimh le Gaeilge and I get great enjoyment and satisfaction from the variety of work I engage in everyday. This organisation deals with different sectors: retail, tourism, services, online businesses, community and culture.

I am responsible for developing and promoting the presence of Gaillimh le Gaeilge on social media as well as strengthening the Gaillimh le Gaeilge brand. As well as that, I monitor and contact businesses and organisations in the city that are renovating or are newly opened. We give various recommendations, specific advice and practical support to them about using the Irish language. You can see the physical results of your work when you see new signs in Irish going up or when a business manager decides to go fully bilingual in Galway and then nationally – there is real satisfaction in that!

I often work on an online magazine where I publicise the work and events of the organisation. I record videos where I demonstrate bilingualism in business. I do radio interviews as well as attend business and networking functions and meetings. I love that I get to meet different people and use a wide range of skills in my role as a Projects Officer. Every day is different!”



### Carn Tóchair – Gnó trí Ghaeilge

“Situating outside Maghera, Co. Derry, the Carntogher Community Association is going from strength to strength. There

are social enterprises, initiatives for children and families and the community as a whole, including a shop and café. There are regular job opportunities in every part of the organisation and good Irish language skills are needed as well as communication, marketing, organisational and financial skills.”

– **Aoibheann Doherty, Project Coordinator**

### GRADAIM Gnó na hÉireann (Glór na nGael): Scéim Aitheantais Náisiúnta don Ghaeilge sa Ghnó

Tugtar aitheantas do ghnólaigh a chuireann an Ghaeilge chun cinn. Ag deireadh na bliana 2022, fógraíodh go dtabharfadh an Rialtas maoiniú arbh fhiú €602,000 é don eagraíocht. Is cinnte go bhfásfaidh foireann GRADAIM dá bharr, agus go mbeidh níos mó tacaíochta ar fáil do ghnólaigh le Gaeilge amach seo.



### Young Entrepreneur of the Year (Glór na nGael):

An award scheme for young people who demonstrate a talent for entrepreneurship through Irish and who promote the language in their business.

